



Paris, 2 July 2018

Citalid wins the Les Assises de la Sécurité 2018 Innovation Prize* and the Prix du Public

Citalid is the latest winner of the Les Assises de la Sécurité Innovation Prize. The prize for 2018 was awarded by a jury of cybersecurity experts** who were impressed by the innovative nature of the French start-up's cyber threats knowledge platform. Citalid also won over all of the professionals present at the Cercle Européen de la Sécurité et des Systèmes d'Information evening event, who awarded it the special "Prix du Public".

A platform modelling exposure to computer threats

[Citalid](#) offers an online analysis and decision-aid platform built on three complementary pillars: knowledge of attack MOs, organisation of a common cyber defence through controlled information sharing and evaluation and anticipation of computer threats. The start-up stood apart from its competitors for this platform based on the analysis of algorithms and the grouping of cyber, geopolitical, economic and social information, enabling businesses to model their exposure to computer threats and help them quantify the related financial risk.

"This year, the Innovation Prize rewards a young company that takes advantage of its government experience in Cyber Threat Intelligence to assist businesses. Managing cyber risks requires respecting standardized metrics and continuously evaluating the evolution of the threat level and potential financial impacts. This approach meets businesses' growing need to improve risk control at a time of increasingly professionalised cybercrime, growing regulatory pressure and digital transformation," notes **Didier Bold**, IT Risk & Cybersecurity Officer, BNP Paribas and co-president of the Prix de l'Innovation jury.

The award also provides Citalid the opportunity to attend Les Assises de la Sécurité as a partner in Monaco from 10 to 13 October.

"Many projects were submitted once again this year and choosing just one is becoming increasingly difficult. The quality of the submissions was high at the elevator pitch evening with four excellent candidates. Citalid will be at Les Assises in October and I am sure that the event will be as beneficial for them as it was for Alsid last year" says **Sylvain Thiry, Group IT Infrastructure CISO, Société Générale** and jury co-president.

Representation of market issues

Like Alsid in 2017, Citalid was also the favourite of the members of the Cercle de la Cybersécurité following the elevator pitch session held on 28 June before a crowd of almost 500 ISS professionals.

"The Les Assises Innovation Prize evening is really interesting because it lets you see a wide variety of products, concepts and themes. It offers a great cross section of ISS concerns," says **Jean-Yves Poichotte, Global Head of IS Security at Sanofi and jury member**. *"We're also seeing that the entrepreneurs are more mature, and now have a real approach to the market and customers."*

"We're so honoured by this dual recognition by the Cercle audience and by the jury of high-level experts," says **Maxime Cartan, co-Founder & President of Citalid**. *"These awards confirm that our solution meets a need of professionals and validates our high degree of innovation. We thank the organisers for selecting us and we're looking forward to attending Les Assises!"*

*Les Assises de la Sécurité's Innovation Prize was created in 2005 and has become the reference for recognising innovation in the information systems security field. It is a true springboard for start-ups of the sector and aims to **support young European companies and to promote innovation** through solutions that address organisations' detection, protection and prevention concerns.

**** The Innovation Prize jury is co-chaired by:**

- *Didier Gras, IT Risk & Cybersecurity Officer, BNP PARIBAS*
- *Sylvain Thiry, Group IT Infrastructure CISO, SOCIETE GENERALE*

Jury members are:

- *Thierry Auger, Deputy CIO and CSO, LAGARDERE*
- *Gilles Berthelot, CISO, Groupe SNCF*
- *Gérôme Billois, Partner, WAVESTONE*
- *Olivier Guérin, Chargé de mission, ANSSI*
- *Maximilien Oursel, Partner, PLEIADE VENTURE*
- *Jean-Yves Poichotte, Global Head of IS Security, SANOFI*
- *Jérôme Saiz, Corporate protection expert, OPFOR Intelligence*
- *Lois Samain, Cofounder and podcaster, Le Comptoir Secu*
- *Emmanuel Gras, CEO, Alsid – 2017 winner*

Join us from 10 to 13 October in Monaco!

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For more information on this edition of Les Assises:
<https://www.lesassisesdelasecurite.com/Programme/Deroule-des-4-jours>

About Le Cercle

Le Cercle is the community of security and information system decision-makers. It brings together sector professionals, with over 800 active members, including managers, IS security directors, security experts, who attend Les Assises each year. Le Cercle organises dinner debates several times a year. Website: www.lecercle.biz.

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About DG Consultants

Created in 1997, DG Consultants specialises in IT events, and is a subsidiary of COMEXPOSIUM, the European leader in event organisation. Every year, DG Consultants organises Les Assises de la Sécurité et des Systèmes d'Information, an event that has become the reference meeting for the security community.

The 2018 edition will be held from 10 to 13 October at the Grimaldi Forum in Monaco
www.lesassisesdelasecurite.com

Les Assises continue after hours at Le Cercle dinner-debates held four times a year in Paris
<https://www.lecercle.biz/>

About Comexposium

Comexposium is a global leader in the organisation of professional and consumer events, holding over 177 B2B and B2C events worldwide and covering numerous sectors, including agri-food, agriculture, commerce and distribution, e-commerce, fashion, security, digital technologies, construction, high-tech, optical and transportation. Comexposium is present in more than 30 countries and welcomes over 3 million visitors and 45 000 exhibitors annually. Based in France, Comexposium employs close to 800 people in 16 countries: Australia, Canada, China, Denmark, Germany, India, Indonesia, Japan, Mexico, Singapore, Spain, Sweden, United Arab Emirates, United Kingdom, United States. Comexposium is positioned as a creator of discussions and meetings between individuals and business.

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